



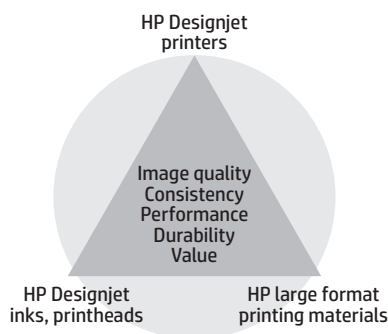
HP Matte Litho-realistic Paper, 3-in Core



Deliver high-quality, litho-realistic output

The HP Designjet printing system—the complete solution

HP Designjet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



Cost effective alternative to offset paper

Deliver high-quality, durable prints on this cost-effective alternative to high-end, smooth fine art papers.

Produce high-quality poster art and reproductions

HP Matte Litho-realistic Paper, with a color-stable coating, has the look and feel of heavy, fine art paper.

Maintain a smooth workflow, high productivity

Built for high productivity, see excellent image quality in productive modes, and enjoy instant handling and flexible processing. To provide trouble-free printing, HP printing materials are designed together with HP Designjet printers and HP inks. HP Matte Litho-realistic Paper provides excellent image quality in productive modes, instant handling, and flexible processing. Prints are designed to last on this color-stable, lignon-free, buffered paper.

| Target customers | Applications | Benefits |
|-------------------------|--------------------|---|
| Print service providers | Art reproductions | The look and feel of a heavy, offset matte paper |
| Art reproduction houses | Photo enlargements | Excellent water resistance with Original HP pigment-based inks ¹ |
| Artists | | Color-stable, lignon-free, buffered paper |
| | | No optical brighteners |
| | | Instant handling, flexible processing |
| | | Excellent film-laminate compatibility |
| | | Cost-effective alternative to high-end, smooth fine art papers |

¹ With Original HP 771 Vivid Photo Inks or HP 91 or HP 70 Photo Inks or HP 83 UV inks. Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see HPLFMedia.com/t/printpermanence.

Technical specifications



HP Matte Litho-realistic Paper, 3-in Core

For the latest ICC profiles/paper presets and a variety of resources to help you get the most out of your printer and HP large format printing materials, please visit HPLFMedia.com.

| | | | | |
|---|---|-----------------------------------|------------------|------------------|
| Weight | 269 g/m ² per ISO 536 Test Method | | | |
| Thickness | 307 microns/12.1 mil per ISO 534 Test Method | | | |
| Opacity | Greater than 98% per TAPPI T-425 Test Method | | | |
| Brightness | 95% per TAPPI T-452 Test Method | | | |
| Whiteness | 95 per ISO 11475 Test Method | | | |
| Finish | Matte | | | |
| Operating temperature | 15 to 30° C / 59 to 86° F | | | |
| Operating humidity | 40 to 60% RH | | | |
| Display permanence (Indoor home or office) | In process | | | |
| Display permanence (Commercial in-window, unlaminated) | In process | | | |
| Display permanence (Commercial in-window, laminated) | In process | | | |
| Water resistance | Water resistant with Original HP 772, HP 91, or HP 70 Photo Inks, or HP 771 Vivid Photo Inks ⁴ | | | |
| Dry time | Instant (at 23° C, 50% RH) | | | |
| Handling | Fine art papers should be handled with care to avoid scratching. | | | |
| Shelf life | 1 year, unopened in original packaging | | | |
| Storage temperature | 0 to 40° C / 32 to 104° F | | | |
| Storage humidity | 5 to 95% RH | | | |
| Country of origin | Product of Germany | | | |
| Ordering information | Product numbers | Roll sizes | UPC codes | Region |
| | K6B77A | 610 mm x 30,5 m (24 in x 100 ft) | 848412015690 | Americas, Europe |
| | K6B78A | 914 mm x 30,5 m (36 in x 100 ft) | 848412015706 | Americas, Europe |
| | K6B80A | 1118 mm x 30,5 m (44 in x 100 ft) | 848412015720 | Americas, Europe |
| | K6B82A | 1524 mm x 30,5 m (60 in x 100 ft) | 848412015744 | Americas, Europe |
| Warranty | HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see HPLFMedia.com/hp/MediaWarranties . To obtain warranty service, please contact BMG customer support. | | | |



² Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see HPLFMedia.com/t/printpermanence.

³ Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information, see HPLFMedia.com/t/printpermanence.

⁴ Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see HPLFMedia.com/t/printpermanence.

For detailed information on the HP large format printing materials portfolio and to order, see HPLFMedia.com

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